

Part 2B of Form ADV: *Brochure Supplement*

Item 1 Cover Page



January 2024

COVER PAGE

This brochure supplement provides information about Kimberly C Good that supplements the KCG Investment Advisory Services brochure. You should have received a copy of that brochure. Please contact Kimberly C Good if you did not receive KCG Investment Advisory Service LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Kimberly C Good is available on the SEC's website at www.adviserinfo.sec.gov.

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Kimberly C Good CRD# 1858207

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EDUCATIONAL BACKGROUND AND EXPERIENCE

Kimberly C Good

DOB: 4/30/1960

Post High School Education: BA Music Education at Bowling Green State University, OH
Chartered Life Underwriter: 5 core and three elective courses, equivalent of 24 semester hours and proctored exams.

Chartered Financial Consultant: Includes seven core and two elective courses, equivalent of 27 semester credit hours and proctored exam for each course.

Certified Financial Professional: Candidate must have a Bachelor's degree, at least 3 years of personal financial planning experience, successfully complete CFP Board's coursework and exam.

Chartered Retirement Plan Specialist: Online self-study course with proctored exam and annual CE requirements.

Certified Investment Management Analyst: Financial Services and Ethical conduct pre-Requisites, completion of classroom program provided through Investment Management Consultant Association at Wharton School, Philadelphia PA. 40 hours of CE required every 2 years.

Certified Private Wealth Advisor: Financial Services and Ethical conduct pre-Requisites, completion of classroom program provided through Investment Management Consultant Association at Chicago Booth, University of Chicago. 40 hours of CE required every 2 years.

Kimberly joined Tisch Investments, a private money manager in Ann Arbor, Michigan in 2000 as Director of Financial Planning and Assistant Portfolio Manager, overseeing investment portfolios for both high net worth individuals and institutional clients.

Kimberly moved to Savannah Georgia in May of 2006, when she joined The Fiduciary Group, an SEC registered adviser, as one of a three person team managing the firm's assets under management. She moved to Alpha Financial Management, a Georgia state registered adviser in 2008 until forming her own firm in April of 2009.

Kimberly formed her own Registered Investment Advisory practice in 2009 which became an LLC in 2011, **KCG Investment Advisory Services LLC**, headquartered in Savannah Georgia.

She partnered with Destiny Wealth Partners, a minority, 25% partner 2021-2023. The partnership was organized under the corporate umbrella of DWP. Kimberly exercised her option to withdraw at the end of 2023.

DISCIPLINARY INFORMATION

There are no legal or disciplinary events material to a client's or prospective client's evaluation of Kimberly C Good.

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OTHER BUSINESS ACTIVITIES

Kimberly C Good has outside business activities as follows, and from time to time, may offer Clients services from these activities.

- Licensed Insurance Agent

These practices represent conflicts of interest because they give Kimberly C Good an incentive to recommend products and or services based on the commission or fee amount received. This conflict is mitigated by disclosures, procedures and the Adviser's fiduciary obligation to place the best interest of the Client first. Moreover, Clients are not required to purchase or engage Kimberly C Good for any products or services offered as Clients have the option to purchase them through another person or entity of their choosing. is not actively engaged in any other investment-related business or occupation.

ADDITIONAL COMPENSATION

Kimberly C Good receives compensation from investment management and financial planning clients only. Kimberly does not receive economic benefits from sales awards or other prizes.

SUPERVISION

Advice provided by Kimberly C Good to clients of KCG Investment Advisory Services LLC is monitored by Kimberly C Good herself. Advice is monitored through monthly compliance reviews for following Policies and Procedures of KCG Investment Advisory Services LLC, and client quarterly performance reporting.

REQUIREMENTS FOR STATE-REGISTERED ADVISERS

Kimberly C Good has not been found liable in any arbitration claim, civil proceeding, by any self-regulatory organization or administrative proceeding. Kimberly has never been the subject of a bankruptcy petition.